

POSITION DESCRIPTION: SUMMER INTERN

The Capre Group is a marketing consulting firm, with a specialty in Shopper Marketing strategy. We are strategic marketers who specialize in maximizing every shopper trip, in every store, with every brand connection to win with shoppers every time.

We are known for rapidly engaging in our clients' business, with a keen focus on results. We deploy proven engagement teams, highly tailored to the defined business need, in order to best leverage our broad industry perspectives and our proven methods / models to deliver success.

We are currently seeking a Summer Intern. The Intern serves as a key member of the team in delivering a wide variety of solutions, under the direction of a more experienced team member.

Interested candidates should reply with their qualifications to Melanie Ford at the following email: careers@capregroup.com

Role:

Interns play a critical role in several key areas:

- Completes tasks across a portfolio of projects to ensure on time, high quality delivery
- Works independently, but understands when to get additional information or guidance to ensure work is meeting objective
- Communicates clearly in presentations and with other team members
- Strives for continuous improvement, growth and knowledge

Key responsibilities:

The Intern will perform the following duties with general oversight by team Associates, Consultants and Engagement leads:

- Analyzes data and begins the synthesis process by identifying the most relevant findings
- Supports project teams in various ways that include communications, research, deliverable development and analysis.

Qualifications:

- Pursuing a Bachelors in Business, Marketing or related field (e.g., research, economics, Etc.)
- Completion of a minimum of 2 years of related course work
- Proficiency in applying research, data gathering, data interpretation, and analytic problem solving skills
- Highly proficient in Microsoft Office Suite, with expert proficiency in PowerPoint

- Ability to communicate ideas in a compelling way
- Strong organizational skills, with keen attention to detail
- Takes initiative to accomplish business objectives, seek new assignments, learn more about the business and make people connections across the business

