

POSITION DESCRIPTION: Associate

The Capre Group is a marketing consulting firm, with a specialty in Shopper Marketing strategy. We are strategic marketers who specialize in maximizing every shopper trip, in every store, with every brand connection to win with shoppers every time.

We are known for rapidly engaging in our clients' business, with a keen focus on results. We deploy proven engagement teams, highly tailored to the defined business need, in order to best leverage our broad industry perspectives and our proven methods / models to deliver success.

We are currently seeking an Associate. The Associate serves as a key member of a project team in delivering a wide variety of solutions, under the direction of a more experienced team member.

Interested candidates should reply with their qualifications to Melanie Ford at the following email: careers@capregroup.com

Key responsibilities

The Associate will perform the following duties with general oversight by team Consultants and Engagement leads:

- Analyzes data and begins the synthesis process by identifying the most relevant findings
- Supports project teams in various ways that include communications, research, deliverable development, analysis and project management

Qualifications

- Bachelors in Business, Marketing or another related field
- 1-3 years of experience in a professional setting and/or interning experience
- Proficiency in applying research, data gathering, data interpretation, and analytic problem solving skills
- Proficiency in Microsoft Office toolset and leverage latest features
- Ability to communicate ideas in a compelling way
- Demonstrated commitment to client satisfaction

Role: Project engagement delivery

- Completes tasks across a portfolio of projects to ensure on time, high quality delivery
- Works independently, but understands when to get additional information or guidance to ensure work is meeting objective